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VIB Conferences & Training  
**Sponsorship & Exhibition  
Opportunities**

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**Science Conferences**

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**Tools & Technologies  
Conferences**

## Why sponsor VIB conferences & training?

Each conference and training is an ideal platform for your company to reach out to specific target groups in academia and industry. Therefore we would like to invite you to have a look at our sponsorship opportunities.

As sponsor and exhibitor you will have the chance to:

- brand your company through onsite and pre-event exposure
- network and discuss with some of the leading experts in the field
- showcase your products and initiate sales leads
- build partnerships with a highly qualified scientific community



## Sponsorship packages - opportunities

if you find that our offerings do not provide a perfect match for your marketing needs, let us know, and we will customize a sponsorship programme for you.

	Gold	Silver	Bronze
List of participants' contact info	✓		
An exhibition booth	large	medium	
Opportunity to give a short company talk (1,2)	✓		
Company logo on the poster promoting the conference or training	✓	✓	
Company logo on the event page with a link to the company website	✓	✓	✓
Company logo on e-mail announcements	✓	✓	✓
Company Logo on display on presentation screen during break	✓	✓	✓
Company profile in sponsors section of conference program book (2)	✓	✓	✓
Full page ad (color) in program book or company flyer in delegate bag (2)	both	choose one	
Complimentary registrations to attend the scientific sessions meeting	2	1	0
Complimentary conference dinner	2	1	0

<sup>1</sup> A 5 minute brief presentation. Note that the number of company talks is limited (first come, first served). This presentation is not an option if your company has an invited speaker in the program

<sup>2</sup> this feature is not available for VIB training

## Sponsorship packages - fees

	VIB Conferences international 200-500 attendees	VIB Training national 50-100 attendees
<b>Main Packages</b>		
Gold Package	€ 4.000	€ 2.000
Silver Package	€ 2.000	€ 1.000
Bronze Package	€ 500*	€ 500
<b>Additional Opportunities</b>		
Gold + Conference dinner	€ 7.500	NA
Gold + Lunch or reception	€ 6.000	NA
Gold + Coffee Break	€ 5.000	NA

All prices are exclusive 21% VAT

\* Fee for bronze package in framework CTLS2018 is € 1000

## Interested in a Corporate Partnerships?

If your company is interested in a more strategic alliance with VIB, an exclusive tailor-made sponsorship package can be discussed. Advantages of such a strategy are that you can assemble a package of conferences and/or training events that are within the interests of your company and that you can enjoy reduction on the sponsorship fees.

Besides your visibility and presence at the events of your choice, you will be branded as a corporate partner of the VIB conferences and training program for the upcoming year. So by aligning your company to our program you will benefit significantly from exposure to a large audience active in the life sciences field.

The VIB conferences website had over 125.000 visitors in 2017 and more than 1600 people from 50 countries attended our events in 2017.

We thank Zeiss and Merck, our corporate partners for the 2017 program.

## About VIB conferences

VIB offers a structured program of biannual international conferences on various VIB research areas where we bring together world-renowned scientists and companies whose discoveries are landmarks in life sciences. The conferences facilitate networking and collaborations between scientists. Previous meetings have attracted audiences of 200-500. There are two types of international meetings:



[www.vibconferences.be](http://www.vibconferences.be)

### *Tools and Technologies conferences*

VIB's Tools and Technologies conference series aims to provide a forum for both academic top speakers and scientists from emerging life science companies to present their latest scientific achievements and exciting technological solutions. Catalyzed by VIB's Technology Scouting team, the Tools and Technologies meetings focus on the front end of innovation and bring together key innovators in selected life sciences research fields. Tools and Technologies meetings feature typically a large audience participation from the Life Sciences Industry.

### *Science conferences*

VIB's Science conferences focus on modern molecular and cellular biology fields, which relate strongly to some of VIB's research areas: Inflammation, Plant systems biology, Cancer biology, Neurobiology, Structural Biology, Neurogenetics (translational integrative neuroscience), Medical biotechnology, Molecular Microbiology. The aim of VIB Science conferences is to bring together scientists from all over the world to discuss topics at the forefront of biological research. In addition to catalyzing collaboration, VIB Conferences are the ideal forum for young scientists to learn from the world's experts.

## About VIB training

In addition to the conference series, VIB also offers a range of courses for all doctoral and postdoctoral life sciences researchers in Flanders. Training courses have an audience size between 50-100. The driving force for this open cross-disciplinary training course is that in this 21st century it is our belief that it is no longer sufficient to stay in your lab and to stick to your discipline(s) of interest to become a topnotch scientist.



[www.vib.be/en/training](http://www.vib.be/en/training)

For more information about sponsorship opportunities, please contact:

Evy Vierstraete  
Science Events Manager

evy.vierstraete@vib.be  
+32(0)497.446.771

## About VIB

Basic research in life sciences is VIB's raison d'être. On the one hand, we are pushing the boundaries of what we know about molecular mechanisms and how they rule living organisms such as human beings, animals, plants and microorganisms. On the other, we are creating tangible results for the benefit of society.



Based on a close partnership with five Flemish universities – Ghent University, KU Leuven, University of Antwerp, Vrije Universiteit Brussel and Hasselt University – and supported by a solid funding program, VIB unites the expertise of 75 research groups in a single institute.

VIB's technology transfer activities translate research results into new economic ventures which, in time, lead to new products that can be used in medicine, agriculture and other applications.

VIB also engages actively in the public debate on biotechnology by developing and disseminating a wide range of science-based information about all aspects of biotechnology.

[www.vib.be/en](http://www.vib.be/en)

